



Dear Reining Horse Enthusiast:

The Central Plains Reining Horse Association (CPRHA) is one of the most successful reining horse associations in the National Reining Horse Association's (NRHA) Mountain affiliate. The CPRHA is a Non-Profit family organization that promotes the reining horse and the sport of reining here in the Midwest. Reining comes from a long and rich history and has recently been recognized as the first Western discipline accepted by the United States Equestrian Federation (USEF) and the Olympics. This sport has realized a significant annual growth among both competitors and fans world-wide.

The CPRHA shares in that growth. Our members are of all ages, from under 10 to over 70 and come from all walks of life. Some are trainers who have dedicated their lives to this sport, others are equine enthusiasts enamored by the partnership between horse and rider. Our youth members enjoy the freedom of riding, along with learning the responsibilities that come with competition. Our growing youth membership participates in the NRHA Youth activities as well as fundraisers for scholarships and local activities.

To meet our commitments to the sport, its participants and fans, we rely not only on our direct membership base but also the generosity of our Sponsors. Our members, and frequently their families and friends, contribute a tremendous amount of time volunteering at shows and events as well as sponsoring awards. Our Award Sponsors Program helps to provide the following awards: Buckles, Trophies and awards to all youth exhibitors. We could not provide these high quality awards without our generous Award Sponsors.

Additionally, we are building a prestigious team of Premium Sponsors, which along with the CPRHA, affords us the opportunity to offer the best shows, at the best facilities, with the best awards in the region. In offering this degree of award, we not only have a significant influence on the local horse industry, we also have a direct impact on the host city, bringing in out of state business to the area hotels, restaurants and other businesses. Our Premium Sponsor Program provides participating businesses and individuals with maximum exposure to a targeted customer base through advertising, marketing and promotional opportunities, all of which keep our valued sponsors' name and message in front of our members, competitors, and fans.

We hope you will take a moment to review this Sponsorship package and discover how you can help CPRHA become the BEST NRHA Affiliate. Our members and fans appreciate your support. Should you have any questions, feel free to contact us.

Sincerely,

CPRHA

***Sherman Tegtmeier – President - 402-239-3776 *** Ashley Venteicher – Treasurer – 402-560-5997



Premium Sponsorship Levels

Diamond Premium Sponsor – Negotiated Contribution

- Naming Rights for designated Event/Class i.e. “ _____ Open Derby”
- 1 Full Page Ad in Directory
- 1 Ad displayed on Website for 1 year
- Sponsor Thank You in all Newsletters & Website
- Award Presentation during Designated Class
- Recognition during event via announcer
- Your advertisement/ specialty item in exhibitors bag
- Your banner displayed at all CPRHA events in both the Show Arena & Warm-Up Arena
- Vendor booth space

Platinum Premium Sponsor - \$2000 - \$3500

- 1 Full Page Ad in Directory
- 1 Business card Ad displayed on Website for 1 year
- Sponsor Thank You in all Newsletters & Website
- Award Presentation during Designated Class
- Recognition During Event via announcer
- Your advertisement/ specialty item in exhibitors bag
- Your banner displayed at all CPRHA events
- Vendor booth space

Gold Premium Sponsor - \$1000 - \$1999

- 1 Half Page Ad in Directory
- 1 Business card Ad displayed on Website
- Sponsor Thank You in all Newsletters & Website
- Recognition During Event via announcer
- Your banner displayed at all CPRHA Events
- Vendor Booth Space

Silver Premium Sponsor - \$501- \$999

- 1 Half Page Ad in Directory
- Sponsor Thank You in all Newsletters & Website
- Recognition During Event via announcer
- Your banner displayed at all CPRHA Events
- Vendor Booth Space

Bronze Premium Sponsor - \$100 - \$500

- 1 Business Card Ad in Directory
- Sponsor Thank You in all Newsletters & Website
- Recognition During Event via announcer
- Your banner displayed at all CPRHA Events

Award Sponsorship Levels

- Lawson Bronze - \$500 – Bronze Premium Sponsor
- Morrison Bronze - \$350 – Bronze Premium Sponsor
- NRHA Pewter - \$150 – Bronze Premium Sponsor
- Year End Buckle - \$150 – Bronze Premium Sponsor
- NRHA Plaque - \$65
 - 1 Business Card Ad in Directory
 - Sponsor Thank You in all Newsletters & Website



2011 Sponsorship Commitment Form

Name: _____

Ranch/Business: _____

Address: _____

City/State/Zip: _____

Phone/Cell: _____

Email: _____

Yes, I would like to be a sponsor of the CPRHA.

Signature: _____

Please choose one or more of the below options:

Premium Sponsors

- Diamond
- Platinum
- Gold
- Silver
- Bronze

Award Sponsors

- Lawson Bronze
- Morrison Bronze
- NRHA Pewter
- Year End Buckle
- NRHA Plaque

I have enclosed a check for the amount of \$_____.

Please send me an invoice for tax purposes.

Specific instructions for the use of this sponsorship (class awards, specific class, ect..)

Please make checks payable to "CPRHA" and return with this form and a business card as soon as possible so that we may include your name as a sponsor in our advertisement.

CPRHA * Attn: Sponsorships * 817 South 8th Road * Palmyra, NE 68418 * 402-560-5997 * Ashley Venteicher