

CENTRAL PLAINS REINING HORSE ASSN. DIRECTORY ADVERTISING

Advertising Sizes and Rates

Full Page	5.75" w x 8.75" h w/bleed	
<input type="checkbox"/> Front Cover		\$ 300
<input type="checkbox"/> Back Cover		\$ 250
<input type="checkbox"/> Inside Front or Back Cover		\$ 150
<input type="checkbox"/> Center Spread b/w		\$ 175
<input type="checkbox"/> Package 1	5.75" w x 8.75" h	\$ 200
<input type="checkbox"/> Package 2	5.75" w x 8.75" h	\$ 100
<input type="checkbox"/> Full Page	5.75" w x 8.75" h	\$ 95
<input type="checkbox"/> 1/2 Page	4.5" w x 4" h	\$ 65
<input type="checkbox"/> 1/4 Page	3.5" w x 2" h	\$ 35
1/4 Page trainer connection - online only		
	4.5" w x 1" h	\$ 25
(business card)		

\$25 charge on all returned checks

TOTAL DUE:
\$ _____

Make checks payable to:

Central Plains Reining Horse Association

ADVERTISING SPACE RESERVATION FORM

Please Print

Name _____

Address _____

City, State, Zip _____

Phone (_____) _____

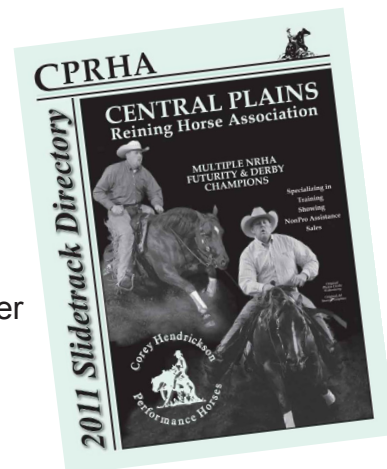
Email _____

Person Selling Ad (if applicable):

**AD DEADLINE
DECEMBER 31, 2011**

CPRHA does not assume any liability for submitted copy errors.

Interested in the
purchasing the cover of
the Slidetrack,
contact Ashley Venteicher
402-560-5997



Information

SPONSOR OPPORTUNITES

Package 1 - Full Page ad in directory, online advertising, link to website, banner at shows, announcements at shows.

Package 2 - 1/2 Page ad in directory, online advertising, link to website, banner at shows, announcements at shows.

AD DEADLINE

All insertion orders and ad copy must be received in our office no later than December 31, 2011. Ads may possibly be accepted after deadline if space and time allows - call for availability!

PAYMENT TERMS

Payment is required in advance of printing. Make checks payable to *CPRHA* and mail to:
Ashley Venteicher
817 South 8th Road
Palmyra, NE 68418
402-560-5997

Ad Specifications

- * All ads in color for website - resolution 300 dpi
- * Formats accepted: tiff or jpg (300 dpi), pdf
- * E-mail ads to jnoonan@megavision.com

The CPRHA is a Non Profit Organization under 501 (c) 5 and therefore contributions are not deductible as charitable donations on the donor's federal income tax return. However, such payments may be deductible as business expenses if they are ordinary and necessary in the conduct of the taxpayer's trade or business.